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Biography

Growing up in Houston, Texas, Allison Asarch discovered her love for music at a young age.

Raised on powerhouse vocalists like Tina Turner, Shania Twain and Freddie Mercury, she began cultivating her own unique sound while attending Otterbein University's School of Music in Westerville, Ohio. It was there that she began teaching herself how to play the guitar, while also taking piano lessons during her freshman and sophomore years.

In 2018, Allison moved to Nashville, Tennessee to start chasing her dreams. When the Coronavirus pandemic hit in early 2020, she seized the opportunity to start recording and releasing her own music. Heavily influenced by Taylor Swift, Allison combines country, pop and jazz elements in her songs. In September 2020, she released her first single called Taylor Made. That same month, she appeared on the Netflix Original show "Sing On!" where she took first place and won over \$42,000. She followed up with the releases of several subsequent singles, including Sippin' on Somethin', Summer Style, Cotton Dress, Neon Nobody and Midnight Daydream. Her debut album "Texas to Tennessee" was released in February 2022 and she is currently nominated for a Josie Music Award for "Rising Star."

Testimonials

"If country newcomer Allison Asarch isn't on your radar yet, she needs to be!"
-Music City Melodies

"Thank you, Allison Asarch, for showing those crowds of tourists, and the local fans you have made, how it is still done here!"
-Music City Mike

Allison Asarch

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